



UNITED ACCESS PARTNERS WITH CRYTICO AS PLATINUM DEALER

St. Louis, MO and Tea, SD – January 12, 2015 – United Access has partnered with Crytico, LLC. to help strengthen their relationship with current customers and provide a medium for future customers to read unbiased peer reviews. This sponsorship shows the passion and investment United Access has in the mobility industry by giving consumers the power of information.

Launched in September, 2014, Crytico.com is the only review site with a 100% focus on products and services for people with mobility issues. From consumers who just need a little help getting around to people with severe spinal cord injuries; it serves the entire mobility community. Crytico.com helps consumers easily navigate through the thousands of products available to them by providing manufacturer information as well as peer reviews.

"The customer is at the core of our business and they revolve around everything we do," said Jeff Brummett, Vice President of Development for United Access. "We understand our role in helping our customers find the freedom and independence they are looking for and we are committed to providing them with the best customer experience each and every time. Having additional feedback from reviews on Crytico.com will help us to further engage with our customers which will lead to continuous improvement towards our operational excellence."

"United Access has always been at the forefront of consumer advocacy in the mobility industry," said Monique McGivney, a mobility advocate with Crytico. "17 years ago, United Access had a single location in St. Louis, MO. By living and breathing their mantra, "The customer is always right", they have grown to 16 locations throughout the Midwest. Companies don't have that kind of growth if they are not obsessing about their customers, and United Access is a model for other mobility dealers throughout the country. By taking this obsession with their customers one step further by partnering with Crytico, their growth and success will continue to prosper.

Prior to the launch of Crytico.com, consumer reviews were scarce and difficult to find. By bringing thousands of mobility products and hundreds of mobility providers together in one medium, it is a valuable resource for customers in the market for products unique to them. To ensure authenticity, every reviewer on Crytico.com is validated by an independent call center.

About United Access

United Access offers the finest products the mobility industry has to offer, including new wheelchair accessible vans, used wheelchair vans, wheelchair van rentals, scooter lifts, hand controls, mobility seats and transfer seats, wheelchair ramps, and accessible equipment for all abilities. They are a member of the National Mobility Equipment Dealers Association and a nationally accredited Quality Assurance Program (QAP) dealer and are growing with locations across the Central and South United States. They are committed to giving back to the communities we serve through volunteer time, event sponsorships and donations. Where Freedom and Independence Meet, you will Find United Access. For more information about United Access, you can visit us online at www.UnitedAccess.com or contact us at info@unitedaccess.com.

About Crytico

Crytico.com was created by industry experts who have worked in the mobility product arena for several decades, recognizing a void of opinions on products and services customers purchase. Crytipco.com is the first and only premier review site that is 100% dedicated to mobility products and services mobility dealers provide. For more information contact <u>Monique@crytico.com</u>.